

FOR IMMEDIATE RELEASE

[DATE]

Contact: [NAME], [TITLE], [SCHOOL/ORGANIZATION]

[PHONE NUMBER], [EMAIL]

[LOCAL HONOREE HOMETOWN], [GRADE] Named [SCHOOL/ORGANIZATION]'s Top  
Youth Volunteer of the Year

[SCHOOL/ORGANIZATION] today named [LH NAME], [LH AGE], of [LH HOMETOWN]  
its top youth volunteer of the year.

The honor was granted as part of the Prudential Spirit of Community Awards, a  
nationwide youth volunteer recognition program sponsored by Prudential Financial in  
partnership with the National Association of Secondary School Principals.

By selecting [LH NAME] as its top youth volunteer, [SCHOOL/ORGANIZATION] has  
advanced [HIS/HER] application for state-level judging in the 2019 Prudential Spirit of  
Community Awards program. Prudential will announce [STATE]'s top youth volunteers  
of the year on February 5, 2019.

[SENTENCE ABOUT LH'S SERVICE ACTIVITY].

[SCHOOL/ORGANIZATION] also recognized [RUNNER-UP NAMES, GRADES] for their  
exemplary volunteer service with Prudential Spirit of Community Certificates of Merit.

[SENTENCE ABOUT EACH RUNNER-UP'S SERVICE ACTIVITY].

[QUOTE FROM PRINCIPAL/ORGANIZATION DIRECTOR].

As a Local Honoree, [LOCAL HONOREE NAME] is now in the running to be named one  
of two Prudential Spirit of Community State Honorees for [STATE]. State Honorees  
receive a \$1,000 award and an all-expense-paid trip with a parent or guardian to  
Washington, D.C., for several days of special recognition events. Other state-level  
honorees will receive bronze medallions or Certificates of Excellence.

During the national recognition events in Washington, America's top 10 youth volunteers of the year will be named by a distinguished selection committee. Each of these National Honorees will receive an additional \$5,000, a trophy for his or her school or organization, and a \$5,000 Prudential Foundation grant for a charitable nonprofit organization of their choice.

Across the United States, young volunteers are doing remarkable things to contribute to the well-being of the people and communities around them," said Prudential CEO Charles Lowrey. "Prudential is honored to celebrate the contributions of these students, and we hope their stories inspire others to volunteer, too."

"Demonstrating civic responsibility through community volunteerism is an important part of life," said NASSP Executive Director JoAnn Bartoletti. "These Honorees practice a lesson we hope all young people, as well as adults, will emulate."

The Prudential Spirit of Community Awards represents America's largest youth recognition program based exclusively on volunteer service. Since 1995, the program has honored more than 125,000 youth volunteers at the local, state and national level. Learn more at <http://spirit.prudential.com> or [www.nassp.org/spirit](http://www.nassp.org/spirit).